

公司名稱	威盛電子股份有限公司 VIA Technologies, Inc.	聯絡人	Patrick Lin
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職務名稱	行銷專員 Marketing Specialist	人數	1
工作性質	boost awareness of VIA Enterprise IoT, Computer Vision, and Smart City solutions among global customers and media, including initial research, concept development, content creation, customer and media engagement, and data analytics.		
所需科別	系所不拘 no specific limitation for major of department		
需求性質	正職 Full time job	其它條件	參考下頁說明 refer to next page
工作地點	新北市新店區 Xindian Dist., New Taipei City, Taiwan	起薪	面議 negotiable

公司簡介:(official website: <https://www.viatech.com/en/>)

VIA Technologies, Inc is a global leader in the development of highly-integrated embedded platform and system solutions for M2M, IoT, and Smart City applications, ranging from video walls and digital signage to healthcare and industrial automation. Headquartered in Taipei, Taiwan, VIA's global network links the high tech centers of the US, Europe and Asia, and its customer base includes the many world's leading hi-tech, telecommunications, consumer electronics industry brand names.

行銷專員 Marketing Specialist

職責 Responsibilities

1. Press release
2. Social media release
3. Global marketing promotion
4. Website renew

人才條件 Qualifications

1. Bachelor degree or above,

2. English (Native Speaker) & Chinese (Advanced communication ability, TOCFL 3 or above)
3. Great understanding in Chinese culture.
4. With related working experiences in hi-tech industry is preferable.
5. Bear creative thinking, responsible, and persuasive ability.
6. Design, graphics, photography, and video skills would also be very useful.