

社團法人台灣管理創新學會 函

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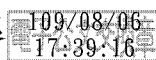
主旨：檢送本會辦理【創新與管理國際研討會】(「International Conference on Innovation and Management (IAM2021 Winter」)徵稿文件更新，請查照。

說明：

- 一、因世界衛生組織(WHO)宣布將「嚴重特殊傳染性肺炎(COVID-19)」在全球傳播和影響的風險列為高等級。為考量所有與會者的安全，本會原訂於民國110年1月26-29日於馬來西亞檳城舉辦的【創新與管理國際研討會】(「International Conference on Innovation and Management (IAM2021 Winter)」)將改為網路研討會(webinar)的形式舉辦，敬請轉知並鼓勵 貴校師生踴躍投稿及參與。
- 二、投稿論文接受全文(full papers)或規劃書(proposals)，頁數至少五頁並需以英文撰寫，其餘細節及稿件格式詳研討會網站<https://iam2021w.conf-online.org>
- 三、隨函檢附研討會徵稿文件更新版，敬請參閱附件。

正本：全國大專校院

副本：本會秘書處



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理事長 范錚強

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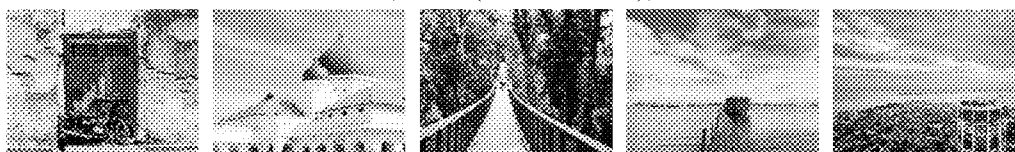
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IAM2021 Winter Call for Papers

International Conference on Innovation and Management (IAM2021W)

Jan. 26-29, 2021 (GMT+08:00), Webinar



With the rapid development in e-business and technology, enterprises are now facing escalating competitions and vague opportunities. How to assist enterprises in gaining competitive advantages through technological and managerial innovations has become a crucial issue for both academicians and practitioners. The main objective of IAM International Conference is to provide a venue where business stakeholders, researchers and experts worldwide can share cutting-edge innovative technologies and managerial theories, exchange valuable experience and form collaborative relationships to promote business innovation and management. We believe it is of immense significance to have an opportunity to share the knowledge from all participants.

Conference Themes

- | | |
|---|---|
| ● E-business (ERP, CRM, E-Learning, BPR, etc.) | ● (nano-, bio-, ICT technology) |
| ● Environment and energy | ● Managing collaboration |
| ● Financing and commercializing innovation | ● Marketing |
| ● Healthcare | ● Management information systems |
| ● Human resource management | ● Project management |
| ● Human resource management issues in innovation | ● Technological innovation, product or industrial innovation |
| ● Innovation in services, logistics and supply chain management | ● Technology or innovation of multinational corporations, regional or organizational innovation |
| ● Intellectual property and knowledge management | ● Best practices in particular industries |
| ● Key technologies in the 21st century | ● Teaching Case |
| | ● Other relevant topics |

Best Paper Award

About five to ten percent (5-10%) accepted papers will be select as Best Papers. The Best Papers will be announced at conference.

Publication Opportunities

All submitted papers will be reviewed using the double-blind method. The papers accepted for presentations at the conference will be further evaluated for possible submission to the following journals collaborating with our conference.



The Journal designated to this conference includes:

- International Journal of Innovation in Management (IJiM; ISSN 2663-449X (Online))
- Management Review (ISSN: 1021-9447 (Print), ISSN: 2414-7354 (Online); list in TSSCI)
- International Journal of Applied Evolutionary Computation (IAEC; listed in INSPEC) (DOI: 10.4018/IAEC, ISSN: 1942-3594, EISSN: 1942-3608)
- Journal of Business Administration (listed in ABI/INFORM and ProQuest; ISSN: 1025-9627)
- International Journal of Internet and Enterprise Management(IJIE) (ISSN (Online): 1741-5330 - ISSN (Print): 1476-1300)
- Journal of Information Management-Concepts, Systems, and Applications (ISSN: 1560-4683)

Benefits of Attending this Conference

- A fabulous opportunity to interact with fellow academics,
- An opportunity to see firsthand something of one of the fastest growing economies,
- Academics will be able to enhance their research skills,
- A chance to present your paper and have it appraised and discussed by fellow academics,
- The papers accepted for presentations at the conference will be further evaluated for possible submission to the journals collaborating with our conference,
- After finishing the presentation, the attendee/presenter will get a US\$100 voucher. The voucher can be redeemed for US\$100 cash, in one of our next two events at the conference on-site registration desk.

Important Dates

- Deadline for Early Bird Discount: Oct. 19, 2020
- Deadline for submitting papers: Nov. 30, 2020
- Notification of acceptance: 14 days after Submission
- Conference dates: Jan. 26-29, 2021 (GMT+08:00)

● More Details

- The detail please visit website <https://iam2021w.conf-online.org>. Should you have any questions? Please feel free to contact the conference executive secretary, Ms. Ching-Chih Chiang at iam2021w@conf-online.org.